





OVERVIEW

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## ABOUT US

DHD Films is an award-winning, minority owned, HUB-certified small business headquartered in Dallas, Texas that produces results-driven communications for clients across the nation including private, non-profit and government agencies. DHD Films employs a talented team of filmmakers, producers, scriptwriters and interactive marketers who are committed to providing creative, consistent and dedicated service to meet and exceed client expectations.





[youtu.be/divwWo\\_IMKo](https://youtu.be/divwWo_IMKo)



## ABOUT US

### WHY DHD?

From the inside out, our company embodies a presence with visitors and clients alike that resonates in our work and attitude. You'll enjoy the journey to your story's completion as much as you enjoy the final piece itself.

You aren't a bystander, you are immersed in every part of your story's creation, from pre-production to deployment.





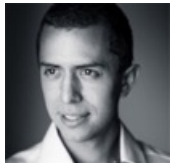
## ABOUT US



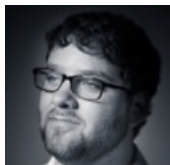
**CREATIVE DIRECTOR** Shezad Manjee is an award-winning filmmaker, who has travelled across five continents to tell great stories for some of the most prestigious organizations and global brands. His creative direction has brought many accolades to DHD Films, including several Telly Awards, AVA Awards, Hermes Creative Awards, the AMA Marketer of the Year Award, and, most recently, an Emmy nomination.



**LEAD PRODUCER** Elliot Mayén enjoys making things and has been drawing, writing, and wielding a camera since childhood. He graduated from SMU with a Bachelor's Degree in Cinematography and Film Production in 2007 and has been working in Advertising and Marketing since then. He has accumulated 11 years of experience working with brands in the U.S. and Latin America across all forms of media.



**LEAD DIRECTOR OF PHOTOGRAPHY** Jose is an adrenaline seeker in the truest sense. From riding sport bikes and race cars to skydiving and bungee jumping, Jose seeks out thrills whenever he can. Jose graduated in 2008 with a Bachelor's Degree in Filmmaking and has accumulated 10 years of industry experience since then.



**LEAD EDITOR** Evan Denton is constantly finding ways to stay on the forefront of the visual storytelling industry. You can probably find him at the local movie theater not "watching" but "studying". Evan graduated with a degree in Radio, Television and Digital Communications in 2013 and has been creating first class content since.



## ABOUT US

We provide every client with a toolbox of diverse skillsets and creative insights. Our team's passion and competency is apparent in every video we produce. Leveraging principles from organizations like IDEO that focus on human-centered design, we've instilled a people-centered foundation in our work.

Whether it's a consumer audience or a business audience, we know how to create and deliver impactful messaging. We've produced thousands of video projects targeting widely varied audiences — from corporate CEOs to prospective students, registered voters, children, senior citizens, and more.







## ABOUT US



### SOCIALLY & ETHICALLY RESPONSIBLE

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- DO WHAT'S RIGHT •
- HONESTY ABOVE ALL ELSE •
- STEWARDS OF COMMUNITY •
- GIVE BACK •



### SERVANT LEADERSHIP

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- CREATE A FUN ENVIRONMENT •
- CELEBRATE DIVERSITY •
- OPEN & HONEST COMMUNICATION •
- HELP OTHERS SUCCEED •



### RESULTS FOCUSED

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- THINK BIG •
- TAKE ON CHALLENGES •
- EXCEED EXPECTATIONS •
- DEVELOP INNOVATIVE SOLUTIONS •



### PASSIONATE CURIOSITY

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- BE THE BEST •
- ENCOURAGE EACH OTHER •
- BOLDLY EMBRACE CHANGE •
- EXHIBIT DEEP PASSION •



## CAPABILITIES

STRATEGY

CREATIVE CONCEPT DEVELOPMENT

DESIGN & STORYBOARDING

COPYWRITING

DIGITAL CONTENT DEVELOPMENT

FULL-SERVICE VIDEO PRODUCTION

DISTRIBUTION STRATEGY





## CAPABILITIES



Recruiting



Explainer



Motion  
Graphics



Training



Identity



Events



Live  
Streaming



Interactive  
360°



Case  
Studies

## VIDEO PRODUCTION

From traditional to digital, we bring your vision to life. Whether you need brand building or direct-response creative, our award-winning team will craft the best message to engage with your organization's target audience.

With over 18 years of experience producing promotional videos, broadcast TV commercials, and educational videos, we have become project management experts. We guarantee every project will be produced efficiently to stay on-budget and ahead of schedule.



## OUR PROCESS

Storytelling is in our blood and there is nothing that we are more passionate about. So how do we do it? From idea conception to delivery of the final product, DHD Films has you covered every step of the way.

We hold your vision in paramount importance and do everything in our power to make sure you are satisfied with every deliverable. We believe our established processes help us to ensure quality results every time.



[youtu.be/1iPzPLD-0U4](https://youtu.be/1iPzPLD-0U4)

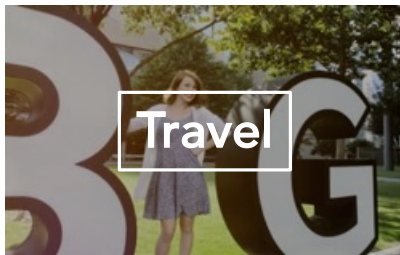


## CAPABILITIES

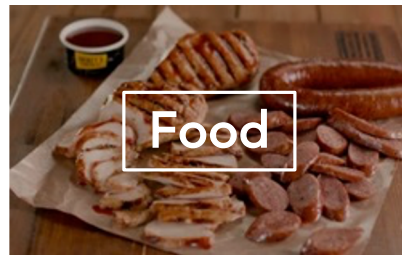
### A MEANINGFUL RELATIONSHIP

Each project is stewarded by a dedicated Producer. This is the person who knows everything about a project and is the point person for all client communication. This relationship is built on trust and flexibility. Our Producers ensure your vision is translated to the screen and are able to navigate scheduling, logistics, edits, and anything else that may come up to ensure you receive the highest quality experience as we create your video.





[vimeo.com/243146549](https://vimeo.com/243146549)



[vimeo.com/271299444](https://vimeo.com/271299444)



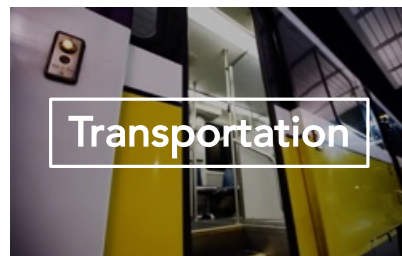
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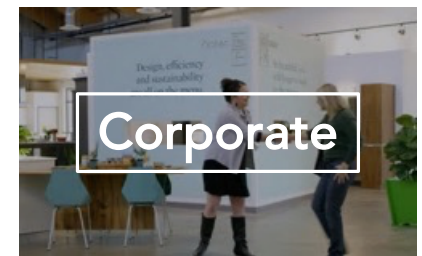
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## CASE STUDY

### Breaking a Guinness World Record

**Client:** Chevrolet

**Purpose:** To capture Chevrolet's Guinness World Record attempt and highlight the launch of their new 2017 Silverado 2500.

**Brief:** Chevrolet recently set a new record for "The World's Largest Flag Pulled by a Moving Vehicle" when its new 2017 Silverado 2500 HD completed four laps around the Texas Motor Speedway. We were there to capture the event.



[vimeo.com/184889537](https://vimeo.com/184889537)





## CASE STUDY

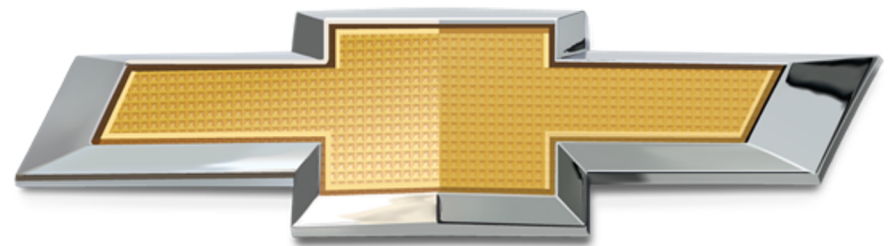
### Breaking a Guinness World Record

**300,000 Views**

**6,000 Impressions**

**10 National News Stories**

A 12-person team composed of camera operators, aerial pilots, editors, DIT and sound engineers worked to effectively capture and complete a 90 minute turnaround edit of this Guinness World Record. The video earned distribution on several national media outlets and made history for Chevrolet and the Texas Motor Speedway.



# CHEVROLET



## CASE STUDY

### 360° OPEN HEART TRANSPLANT

**Client:** UT Southwestern Medical Center

**Purpose:** To capture the world's first 360° open heart transplant.

**Brief:** UT Southwestern Medical Center enlisted DHD Films to use innovative 360° video technology to showcase an open heart surgery. The historic project required 7 separate cameras and an on-call video team to capture the 9hr procedure.



[vimeo.com/256587641](https://vimeo.com/256587641)



## CASE STUDY

### 360° OPEN HEART TRANSPLANT

**89,158 Views**

**317,855 Impressions**

**2,867 Reactions**

By placing the viewer right in the middle of the operating room, the 360° video provided unprecedented access and insight into a complex medical procedure, enveloping the viewer in an experience previously accessible only to highly trained, on-site medical staff.

**UTSouthwestern**  
Medical Center



## CASE STUDY

### PUTTING DALLAS IN THE SPOTLIGHT

**Client:** Visit Dallas

**Purpose:** To highlight the diverse culture of Dallas, TX and inspire others to visit the city.

**Brief:** DHD Films dove deep into the history and culture of Dallas' diverse neighborhoods to highlighting everything from fashion to food. We presented viewers with a comprehensive look into Dallas life to boost tourism in the city.



[vimeo.com/243146549](https://vimeo.com/243146549)



## CASE STUDY

### PUTTING DALLAS IN THE SPOTLIGHT

**20% Increase in Tourism**

**Dallas Named 8<sup>th</sup> Best Meeting Destination**

**Silver Award for Best Destination Experience**

The City of Dallas has experienced substantial tourism growth as a result of the video series. The digital series also prompted locals to travel more within the city and stimulated economic growth from within.





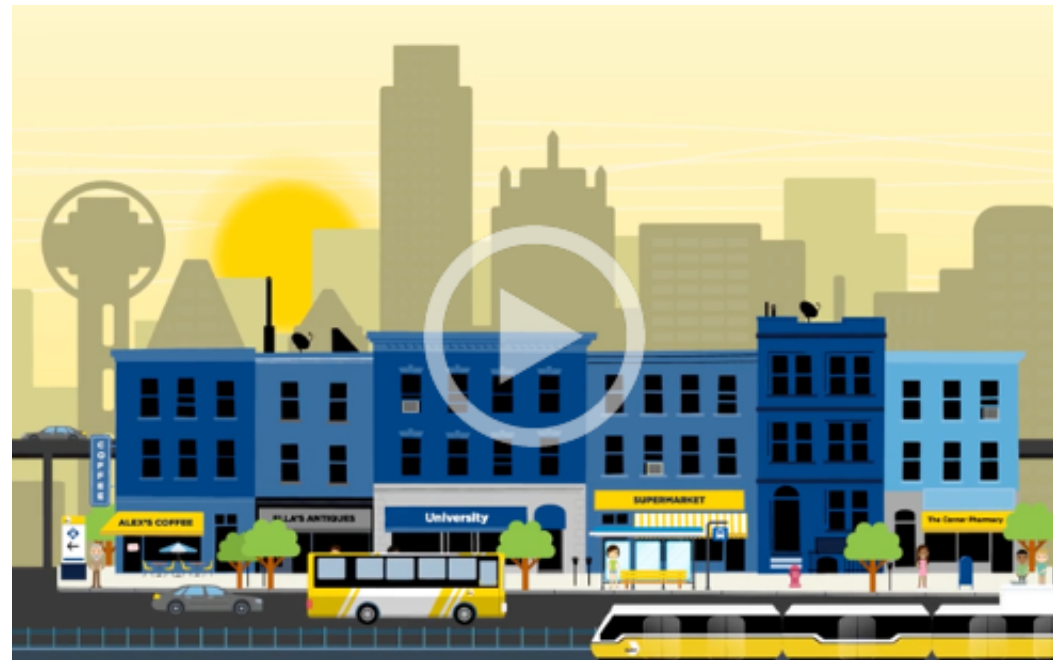
## CASE STUDY

### MOVING DART FORWARD

**Client:** DDC/DART

**Purpose:** To elevate public transportation in Dallas, TX and increase DART ridership.

**Brief:** Working closely with DART's agency of record, DDC, DHD was able to produce a suite of live-action and animated videos, GIFs, and interactive Facebook canvas ads to highlight the diverse faces of North Texans who use the DART system every day.



[vimeo.com/236474704](https://vimeo.com/236474704)



## CASE STUDY

### MOVING DART FORWARD

**50% Increase in UT Dallas line traffic**

**2018 AMA DFW Public Relations Award**

**2018 AMA DFW Marketer of the Year Award**

The assets DHD created have been an integral part of pitching Dallas as a location for Amazon facilities. Further, DART saw an increase in 2017 light rail weekly ridership, as well as a significant turn in public perception. DART also gleaned key insights from data mining of the assets' social media deployment to further refine targeting for subsequent ads.









The DHD team translated the message and tone we described into engaging and effective videos. They heard our feedback in the editing process and exercised their expertise to provide smart guidance. We cannot wait to show off our new videos and we look forward to working with DHD again.

**Juan Elizondo**



The results were compelling. With our final product published less than 24 hours after production, DHD Films' video drew more than 100k views, 2k shares and hundreds of comments in the first day alone. For any production requiring professionalism, hustle and a relentless demand for quality, I strongly recommend DHD Films.

**Tom Shea**



When I work with DHD Films, I often wonder whether I've misplaced my tinfoil hat: they have an uncanny ability to anticipate the style and substance I'm looking for in a video. I just needed to articulate my objectives for the project and identify a few key themes that I wanted each speaker to address, and the DHD team handled the rest.

**Irene Sandler**



## LEGACY SENIOR COMMUNITIES

A record-breaking dollar amount attributed to their fundraising video helped pay for a third campus.



## JUNIOR ACHIEVEMENT

A 5-part video series was produced for an international audience, gaining traffic across 121 countries.



## UNIVERSITY OF TEXAS

A single video was deployed across multiple events, social media, a website, and direct marketing.



## CITY OF GEORGETOWN, TX

A PSA video resulted in 83% voter turnout – an unprecedented number for the city.



## ADDITIONAL OFFERINGS

### VIRTUAL EVENT PRODUCTION

Hosting a professional event online is more than a laptop and consumer software. You deserve a communication solution as sophisticated as your business. DHD Virtual Events are designed to help you to put your best face forward with captivating graphics and dynamic camera setups. Our solutions take the burden of managing technology and software off your hands so that you can focus on what truly matters: reaching your audience with compelling messaging.





## ADDITIONAL OFFERINGS

### CONTACTLESS FILMING SOLUTIONS

Create more content at higher quality standards, with the least amount of physical interaction with our crew. Our Mobile Production Studio (MPS) packs the punch of an in-studio setup in a significantly smaller and 100% mobile form factor. For a maximum contact-free experience, we also offer a Mail-In Camera Kit (MICK) that ships to and from your house or place of business. Both solutions are easy to set up and offer significantly superior image quality over webcams or laptop cameras.





## ADDITIONAL OFFERINGS

### VIDEO BROCHURES

Our Video Brochure is a state-of-the art marketing and communications tool that uses uniquely tailored video to directly reach your audience. Its booklet-style cover opens as a brochure and features customizable video footage. Includes multi-channel, high-quality sound, a rechargeable battery, instant video delivery when the card is opened, a USB port for loading content, and print that can be branded with your custom messaging.





## ADDITIONAL OFFERINGS

### GROUP VR

Group VR places your customers, prospects, attendees, or employees in an immersive and interactive virtual environment. With several unique immersion platforms to choose from, we will transport your audience into a breathtaking new world using state of the art projection technology, mapping software, and custom-tailored content. Group VR solutions are scalable to accommodate any immersive content and are the perfect solution for large scale engagements.







## ADDITIONAL OFFERINGS

### GIGA

Giga is the premier post-event engagement platform, allowing your event to live long after it's through. You work hard putting on your event, so don't let the excitement end just because it's over! Here is how DHD Giga is the perfect companion for ensuring Post-event engagement. Our gigapixel photo technology will capture all your guests with incredible clarity and minimal event impact. The result is an interactive web app that allows users to zoom in to see every face in the crowd!





THANK YOU!

Let's talk about how we can work with you  
to move your clients' story forward!

